## WHAT YOU DID TO GET YOUR LAST JOB WILL NOT GET YOU YOUR NEXT JOB!

In the job search market, everything has changed! There are fewer jobs, but more people looking for jobs ... and they are more talented than ever before. Rather than there being dozens of people looking to fill a position, there may be hundreds of people interested in a particular position (and many of them are just as qualified as you are ... or appear to be as qualified **on paper**). A quality resume is important, but it won't get you your next job.

So, what **WILL** get you your next job? Being different ... being special ... being effective ... building relationships! After our first two *Jump Start Your Job Search* workshops, the phone has been ringing ... people wanting to learn the networking, relationship building, marketing, and interviewing tips and skills that will help them find their next position.

Due to popular demand, *Jump Start Your Job Search* is coming to a location near you:

- Wednesday, July 15<sup>th</sup> Executive Caterers at Landerhaven, 6111 Landerhaven Drive, Cleveland, OH 44124 (440) 449-0700 (8:00 a.m. – Noon)
- Thursday, July 23<sup>rd</sup> Westlake Holiday Inn, 1100 Crocker Road, Westlake, Ohio 44145 (877) 863-4780 (8:00 a.m. Noon)
- Tuesday, July 28<sup>th</sup> Fairlawn Country Club, 200 N. Wheaton Road, Akron, OH 44313 (330) 836-5541 (8:00 a.m. Noon)

Registration at each location will begin at 7:30 a.m. and the workshop will continue until approximately 11:45 a.m., followed by a question and answer period that will end when the attendees run out of questions. That's right – the four presenters have committed to stay following until the attendees run out of questions. Prior attendees have said that this question and answer period was incredibly valuable. The workshop will "officially" end at Noon, but attendees are welcome to remain for the entire question and answer period. **Register NOW at www.jumpstartyourjobsearch.eventbrite.com**!

## Attendees will:

- Learn how to build relationships that will drive introductions and job opportunities
- Discover tactics to improve the quantity and quality of your referrals and job opportunities
- Get access to strategies to help you sell yourself as a "high value return on investment" for local employers
- Learn job networking tactics to increase your referrals & opportunities by 400-500%
- Be better prepared for the job opportunities you pursue

The response, feedback and demand from the first two workshops were so overwhelming that the workshop will be presented again ... three more times in fact ... at three locations!

"When I first heard about the *Jump Start Your Job Search* workshop, I said 'here we go again.' I was very apprehensive about spending money on something that I thought would be a waste of my time and money. I had just been through a workshop with an outplacement firm where networking was addressed as a job search tool. I

have been in sales for over 29 years and I thought I knew how to effectively network. After four hours of listening to 4 incredible speakers (Jeff Nischwitz, Katherine Miracle, David Akers and Kristopher McCrone) on different aspects of networking and interviewing, I came to the conclusion that not only was that the best advice I have received in the last 4 months, it is the best \$49.95 I have ever spent for any training. If I knew then (four months ago) when I was laid off what I learned in the seminar, I would not feel like I was starting my job search from scratch. I feel energized and that light at the end of the tunnel is a lot brighter. If there was only one piece of advice I could give to someone starting there job search, it would be that networking is the key to your success and if you want to be successful, you need to attend *Jump Start Your Job Search*." *Jeff Smith, Business Development and Sales Professional* 

Today's reality is that 80% or more of jobs are found through networking and connecting, so your networking and connecting skills will determine your job search results! This workshop will provide you with practical and easy to implement ideas to improve your job search efforts and your results.

## Event Details – Register at <u>www.jumpstartyourjobsearch.eventbrite.com</u>!

- Dates, Times & Locations:
  - Wednesday, July 15, 2009, from 8:00 a.m. 12:00 p.m. (registration begins at 7:30 a.m.), Executive Caterers at Landerhaven, 6111 Landerhaven Drive, Cleveland, OH 44124 (440) 449-0700 (complimentary parking and continental breakfast included)
  - Thursday, July 23, 2009, from 8:00 a.m. 12:00 p.m. (registration begins at 7:30 a.m.), Westlake Holiday Inn, 1100 Crocker Road, Westlake, Ohio 44145 (877) 863-4780 (complimentary parking and continental breakfast included)
  - Tuesday, July 28, 2009, from 8:00 a.m. 12:00 p.m. (registration begins at 7:30 a.m.), Fairlawn Country Club, 200 N. Wheaton Road, Akron, OH 44313 (330) 836-5541 (complimentary parking and continental breakfast included)
- Workshop Investment \$64.95 per person (Early Bird Registration is \$49.95). There is also a special rate for college students and recent college graduates of \$34.95.
- Your Experts Jeff Nischwitz, Katherine Miracle, David Akers and Kristopher McCrone

This workshop will provide attendees with the tools they need to be the best . . . and ultimately the *right* . . . person for northeast Ohio employers!

## Don't miss this unique opportunity to *jump start your job search* and *accelerate your career path!*

For more information, contact:

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